



## **G2 Consulting Recognized as a National Top 100 “Hot Firm”**

**Troy, MI, August 11, 2015** - G2 Consulting Group, a Troy-based leader in geotechnical, environmental and construction engineering services, has been named one of the top 100 “Hot Firms” out of a national industry of 100,000 companies in the A/E/P (Architecture/Engineering/Planning) and environmental consulting industry. The recognition is based on percentage and actual dollar of revenue growth over a three year period and is made by Zweig Group, the leading research, publishing and consulting resource for AEP and environmental consulting firms.

G2 Consulting experienced business growth of 31%, 20% and 50% respectively for the years 2012-2014. During that period, the company’s employment grew from 30 to 63 and it opened a new office in Ann Arbor to complement its offices in Troy (MI), and Chicago.

Over the past several years the company has completed a variety of major projects in its home state of Michigan as well as 30+ other states. Recent projects included the ‘outstanding civil engineering project of the year’ award-winning I-96 reconstruction project in Wayne County, which was lauded for its e-construction processes which provided significant savings in both cost and time.

G2’s growth has continued in 2015 as the company was assigned complex work on earth retention systems for Detroit’s new \$650 million Red Wings arena district. The company also acquired a former competitor, Schleede-Hampton Associates of Birmingham (MI), in June.

In addition to being named to the “Hot 100” list, G2 also won fourth place in the integrated marketing category in Zweig’s annual Marketing Excellence Awards program. The award is based on marketing creativity and results achieved.

“We’re thrilled to be named to the Zweig Top 100 list and truly honored to be one of just two Michigan-based companies on the list,” said Mark Smolinski, Principal of G2 Consulting Group. “To be in the top 100 out of a universe of 100,000 is an incredible accomplishment for our team and to be part of the Michigan resurgence is a huge opportunity for our business. Being recognized for our marketing efforts on top of that is like adding icing to the cake.”

Smolinski will represent G2 when the Hot Firm winners are formally recognized at the Zweig Group annual conference in Boston on September 3 – 4, 2015.

### **About G2 Consulting Group:**

G2 Consulting ([G2consultinggroup.com](http://G2consultinggroup.com) and [twitter.com/G2\\_consulting](https://twitter.com/G2_consulting)) is a geotechnical, geoenvironmental, and construction engineering firm that has delivered thousands of telecommunications, land development and civil infrastructure projects for two decades across the United States. Based in Troy, Mich., G2 also has offices in Ann Arbor, MI and suburban Chicago, Ill.

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